



BSB30220 Certificate III in Entrepreneurship and New Business

Starting up and running your own small business can be a daunting prospect. However, with the right support, training and guidance it can be one of the most rewarding and self-satisfying of life's achievements. Designed to equip budding and existing entrepreneurs, with small business fundamentals such as researching your market, developing a business plan, personal and team development, marketing, keeping track of your finances, networking and business development.

Course Overview

- Regular engagement with the trainer
- Online learning materials complemented by Fortnightly or Monthly workshops
- Delivered over 12 months
- Coaching and support available

Delivery Options

- On-line classes
- F2F Classes
- Hybrid model of online and classroom
- Public and Business courses available

Who is the course for?

BSB30220 – Certificate III in Entrepreneurship and New Business enables aspiring entrepreneurs to take the next step in getting their small business off the ground.

You will explore business opportunities and develop a business plan, complete with financial tables. You will also develop skills essential to running a small business, such as customer service, finance, and marketing.

Accreditation

On successful completion of all course requirements, including assessment and attendance, students will be issued with BSB30220 Certificate III in Entrepreneurship and New Business.

Fees: please refer to itfe.edu.au

Contact us for more information

1300 659 557 ● itfe.edu.au



Course Outline

The BSB30220 Certificate III Entrepreneurship and New Business includes training and assessment in the following Units of Competency:

Code	Title	Unit Type
BSBESB301	Investigate business opportunities	Core
BSBESB302	Develop and present business proposals	Core
BSBESB303	Organise finances for new business ventures	Core
BSBESB305	Address compliance requirements for new business ventures	Core
BSBESB304	Determine resource requirements for new business ventures	Elective
BSBOPS304	Deliver and monitor a service to customers	Elective
BSBTWK401	Build and maintain business relationships	Elective
BSBPEF301	Organise personal work priorities	Elective
SIRXOSM003	Use social media and online tools	Elective
SIRXOSM002	Maintain ethical and professional standards when using social media and online platform	Elective

Entry Requirements

iTFE accepts applications from domestic students. Training and assessment are conducted in English and some assessment tasks are completed using a computer and the internet.

Standard applicants must complete the following to determine suitability:

- Pre-training Review (PTR)
- Literacy and numeracy Quiz and digital capability questions.

Traineeship applicants must complete the following to determine suitability:

- Pre-training Review (PTR)
- Literacy and numeracy Quiz and digital capability questions
- Must be employed as a Trainee
- Must have an active Australian Apprentice number prior to commencing the course.

Assessment

Assessments consist of a combination:

- Short Answer Questions
- Case Studies
- Project
- Skills Observation/Demonstration



iTFE encourages First Nation Peoples and persons with a disability to apply.

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RTO# 6372

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