

# VDSS

VOCATIONAL EDUCATION &  
TRAINING (VET) DELIVERED  
TO SECONDARY STUDENTS



## ENTREPRENEURSHIP & NEW BUSINESS

[itfe.edu.au](http://itfe.edu.au)

RTO# 6372

Training that  
leads to jobs!



# BSB30220 Certificate III in Entrepreneurship & New Business

## WHAT DOES THIS COURSE INVOLVE?

Starting up and running your own small business can be a daunting prospect. However, with the right support, training and guidance it can be one of the most rewarding and self-satisfying of life's achievements.

Designed to equip budding and existing entrepreneurs, with small business fundamentals such as researching your market, developing a business plan, personal and team development, marketing, keeping track of your finances, networking and business development.

## ENTRY REQUIREMENTS

Applicants must be attending Secondary School

## STUDY PATHWAYS

After completing the BSB30220 Certificate III in Entrepreneurship & New Business, you will have the opportunity to continue into a BSB40320 Certificate IV in Entrepreneurship & New Business.

## CAREER OUTCOMES

Owning your own successful business!

## COURSE LENGTH

2 Year delivery - full completion

- Year 1 – 1, 2 sequence
- Year 2 – 3, 4 sequence

No placement required

## SCORED / NON-SCORED

Non-Scored

## SEQUENCE:

1, 2, 3, 4 available

## CONTRIBUTION TO THE VCE AND VCE VOCATIONAL MAJOR

Please speak to your VET coordinator for more information about contribution to VCE or VCE VM.

## TUITION AND MATERIALS

All fees will be made available to secondary schools.

All fees are invoiced to secondary schools

## YEAR ONE - 180 HOURS

Core Units	
BSBESB301	Investigate business opportunities
BSBESB302	Develop and present business proposals
BSBESB303	Organise finances for new business ventures
BSBESB305	Address compliance requirements for new business ventures
BSBESB304	Determine resource requirements for new business ventures

## YEAR TWO - 185 HOURS

Core Units	
BSBOPS304	Deliver and monitor a service to customers
BSBTWK401	Build and maintain business relationships
BSBPEF301	Organise personal work priorities
SIRXOSM002	Maintain ethical and professional standards when using social media and online platforms
SIRXMKT002	Use social media to engage customers

Units subject to change.

For more information contact  
**E: [VDSS@itfe.edu.au](mailto:VDSS@itfe.edu.au)**

