● 1300 659 557 **itfe.edu.au**





Starting up and running your own small business can be a daunting prospect. However, with the right support, training and guidance it can be one of the most rewarding and self-satisfying of life's achievements. Designed to equip budding and existing entrepreneurs, with small business fundamentals such as researching your market, developing a business plan, personal and team development, marketing, keeping track of your finances, networking and business development.

Course Overview

- Regular engagement with the trainer
- Online learning materials complemented by Fortnightly r Monthly workshops
- Delivered over 12 months
- Coaching and support available

Delivery Options

- On-line classes
- F2F Classes
- Hybrid model of online and classroom
- Public and Business courses available

Who is the course for?

This qualification is suitable for those currently working within a Business environment who would like to gain skills and knowledge across a broad range of contexts, such as Leadership, Writing Skills and Finance to name a few.

Accreditation

This course is nationally accredited as BSB30220 – Certificate III in Entrepreneurship and New Business.



Course Outline

The BSB30220 Entrepreneurship and New Business includes training and assessment in the following Units of Competency:

Code	Title	Unit Type
BSBESB301	Investigate business opportunities	Core
BSBESB302	Develop and present business proposals	Core
BSBESB303	Organise finances for new business ventures	Core
BSBESB305	Address compliance requirements for new business ventures	Core
BSBESB304	Determine resource requirements for new business ventures	Elective
BSB0PS304	Deliver and monitor a service to customers	Elective
BSBTWK401	Build and maintain business relationships	Elective
BSBPEF301	Organise personal work priorities	Elective
SIRXMKT002	Use social media to engage customers	Elective - other
SIRXOSM003	Use social media and online tools	Elective

Application

This qualification will provide you with the skills you need for a successful and sustainable small business.

Entry Requirements

iTFE accepts applications from domestic students. Training and assessment are conducted in English and some assessment tasks are completed using a computer and the internet. Please contact our Admissions Team for more information.



Fees: please refer to itfe.edu.au

RTO# 6372 CRICOS Code: 02737J

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