



BSB40320

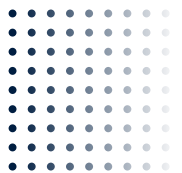
Certificate IV in Entrepreneurship & New Business

Who is the course for?

This qualification reflects the role of individuals establishing or operating a business providing self-employment, as well as those establishing a new venture as part of a larger organisation.

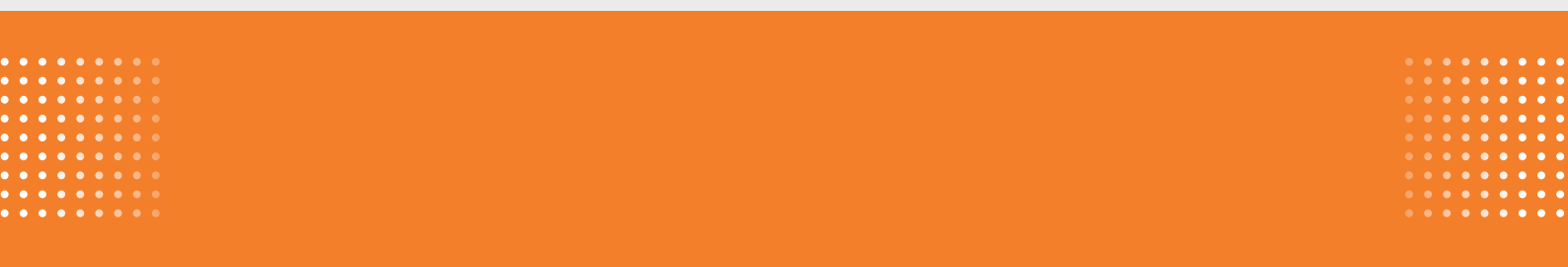
These individuals use well developed skills and a broad knowledge base to solve a range of unpredictable problems, and analyse and evaluate information from a variety of sources.

They may provide leadership and guidance to others and have responsibility for the output of others.



Course Overview

- Online learning resources available 24/7
- Monthly electronic contact with a trainer i.e. zoom, phone, email
- Monthly trainer classroom delivery via zoom
- Dedicated trainer with 1-1 support (if required)
- Group catch up sessions via zoom
- Delivered over 12 months
- Assessments consists of a combination:
 - Multiple choice quizzes
 - Short answer assessments
 - Case studies
 - Observations practical assessments
 - Workplace projects





Course Outline

The BSB40320 Certificate IV in Entrepreneurship & New Business includes training and assessment in the following units of competence:

Code	Title	Unit Type
BSBESB401	Research and develop business proposals	Core
BSBESB402	Establish legal and risk management requirements of new business ventures	Core
BSBESB403	Plan finances for new business ventures	Core
BSBESB404	Market new business ventures	Core
BSBESB302	Develop and present business proposals	Elective
BSBESB407	Manage finances for new business ventures	Elective
BSBHRM415	Coordinate the recruitment and onboarding	Elective
BSBHRM523	Coordinate the learning and development of teams and individuals	Elective
BSBMKG431	Assess marketing opportunities	Elective
BSBPFE401	Manage personal health and wellbeing	Elective

Fees: please refer to itfe.edu.au



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Contact us for more information
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