



BSB30220 Certificate III in Entrepreneurship & New Business

Who is the course for?

Starting up and running your own small business can be a daunting prospect. However, with the right support, training and guidance it can be one of the most rewarding and self-satisfying of life's achievements. Designed to equip budding and existing entrepreneurs, with small business fundamentals such as researching your market, developing a business plan, personal and team development, marketing, keeping track of your finances, networking and business development. This qualification will provide you with the skills you need for a successful and sustainable small business.

Course Overview

- Online learning resources available 24/7
- Monthly electronic contact with a trainer i.e. zoom, phone, email
- Monthly trainer classroom delivery via zoom
- Dedicated trainer with 1-1 support (if required)
- Group catch up sessions via zoom
- Delivered over 12 months
- Assessments consists of a combination:
 - Multiple choice quizzes
 - Short answer assessments
 - Case studies
 - Observations practical assessments
 - Workplace projects



Course Outline

The BSB30220 Entrepreneurship and New Business includes training and assessment in the following units of competence:

Code	Title	Unit Type
BSBESB301	Investigate business opportunities	Core
BSBESB302	Develop and present business proposals	Core
BSBESB303	Organise finances for new business ventures	Core
BSBESB305	Address compliance requirements for new business ventures	Core
BSBESB304	Determine resource requirements for new business ventures	Elective
BSBFIN302	Maintain financial records	Elective
BSBOPS304	Deliver and monitor a service to customers	Elective
BSBPEF301	Organise personal work priorities	Elective
BSBTWK401	Build and maintain business relationships	Elective
SIRXMKT002	Use social media to engage customers	Elective

Fees: please refer to itfe.edu.au



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Contact us for more information
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